



# *Department of Economics*



**S.E.S. COLLEGE, SREEKANDAPURAM**

## *Activity Report* 2020-21



## Department Of Economics

The Department of Economics was established in 1981 with a Pre-degree Programme (III group). BA Economics degree course was started in 1995. Department of Economics is always in the forefront of all academic activities of the college. We humbly submit the activity report 2020-21.

### Vision

*Equip the students to address the emerging global challenges and to deal with economic, social and business realities.*

### Mission

- *Providing quality instruction to students of this rural area to prepare them for high standards of academic performance and successful careers.*
- *Provide opportunities for the students to interact with greater community.*

### Faculty

- **Dr.Sreekumar.N.M.**  
Assistant Professor & HoD  
Qualifications: M.A, B.Ed., M.Phil, PhD, PGDCA, Diploma in Computer Hardware and Networking, SET, UGC-NET
- **Dr. Pradeep.K.V**  
Assistant Professor  
Qualifications: M.A, BEd, UGC-NET, PhD
- **Dr. Sunitha Joseph**  
Assistant Professor  
Qualifications: M.A, B.Ed., PhD, PGDCA-Post Graduate Diploma in Counselling& Psycho-therapy SET, UGC-NET

## Activity report 2020-21

### *Digital Transformation Boom Across Industries During Covid Pandemic*

The Department of Economics, SES college Sreekandapuram in association with IQAC, S.E.S College, Sreekandapuram arranged a webinar on “Digital Transformation Boom Across Industries During Covid Pandemic” on 5<sup>th</sup> June 2020. This program was inaugurated by our principal Dr. Dominic Thomas and presided by Dr.Sreekumar.N.M, Assistant professor & Head, Department of Economics. The session was handled by Dr. Navya.V, Associate Professor, Chinmaya Institute of Technology, Kannur.



**S.E.S. COLLEGE**  
Affiliated to KANNUR UNIVERSITY  
Accredited by NAAC with B Grade  
SREEKANDAPURAM, KANNUR KERALA 670631

INTERNATIONAL MULTIDISCIPLINARY WEBINAR SERIES  
**CONVERGENCE 2020**  
29 May, 2020, Friday onwards

**5<sup>th</sup> June 2020**  
**10am to 12 PM**

**Topic:**  
**"Digital transformation boom across industries during Covid Pandemic"**

Resource Person   
**Dr.Navya.V,**  
Associate Professor,  
Chinmaya Institute of Technology,  
Kannur

**Host**  
**Department of Economics**

**Coordinator:**  
**Dr. Sreekumar N. M.**  
**8848928240**

## Onam Selfie Contest



Department of Economics arranged Virtual celebration of Onam in August 2020, in the Covid pandemic situation. The Department conducted a Family Selfie Contest for the students. Dr. Sreekumar.N.M, Head of the Department of Economics distributed prize to the winners.






## Online Yoga Training Programme



The Department of Economics, in association with Economics Alumni Association started Yoga Training for the students through the Department website <https://seseconomics.in/> and also started a YouTube channel for coaching. The online training was inaugurated by the principal Dr. Dominic Thomas on 16.10.2020.



**S.E.S ECONOMICS ALUMNI ASSOCIATION  
(SESECAA)**  
**Inauguration of  
Online PSC Coaching and Yoga Training  
On 16/10/2020 Friday 11 am**



**Programme**

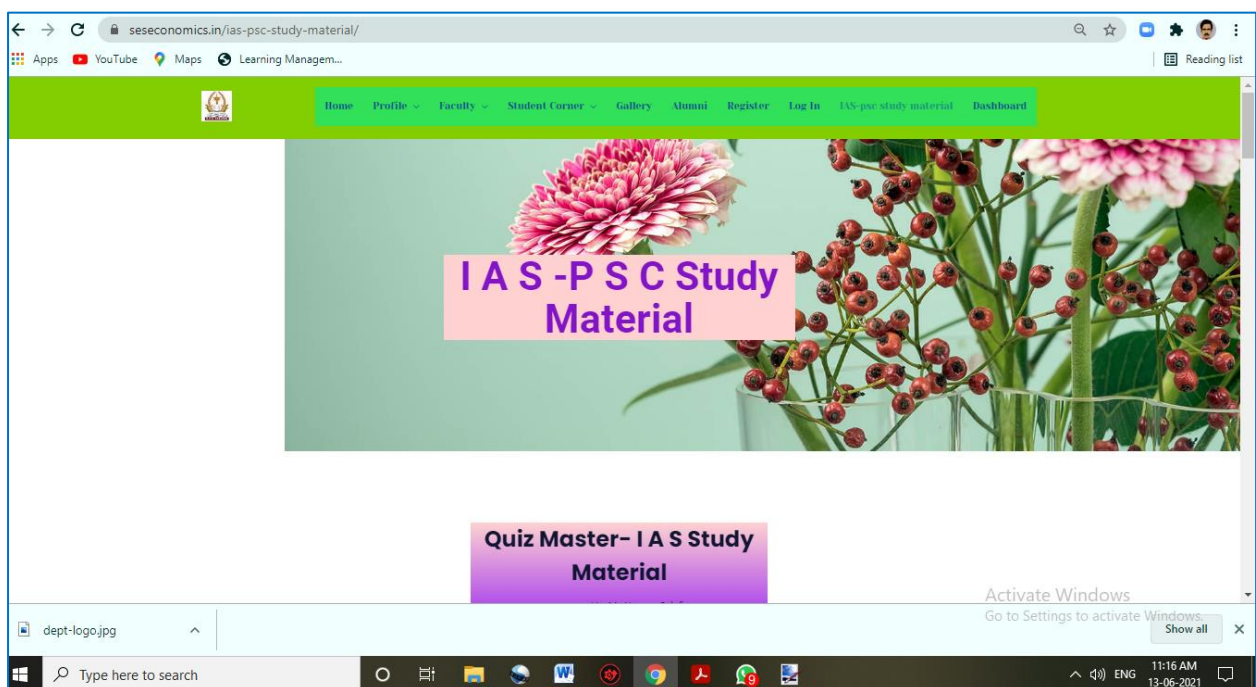
Welcome	: Dr. Pradeep.K.V, Faculty
Presidential Address	: Dr. Sreekumar.N.M, HOD
Inaugural Address	: Dr. Domnic Thomas (Principal)
Felicitations	
1. Sri. Sajesh.T.J , IQAC Co-ordinator	
2. Smt. Nasreena.P.K, HOD, History Dept.	
Presenting the Training Programme	
1. Sri. Ummar Salafi, Alumni	
2. Sri. Vineeth, Alumni	
Vote of Thanks	
Smt. Sunitha Joseph, Faculty	

**Platform : Google meet**

## Online PSC Coaching



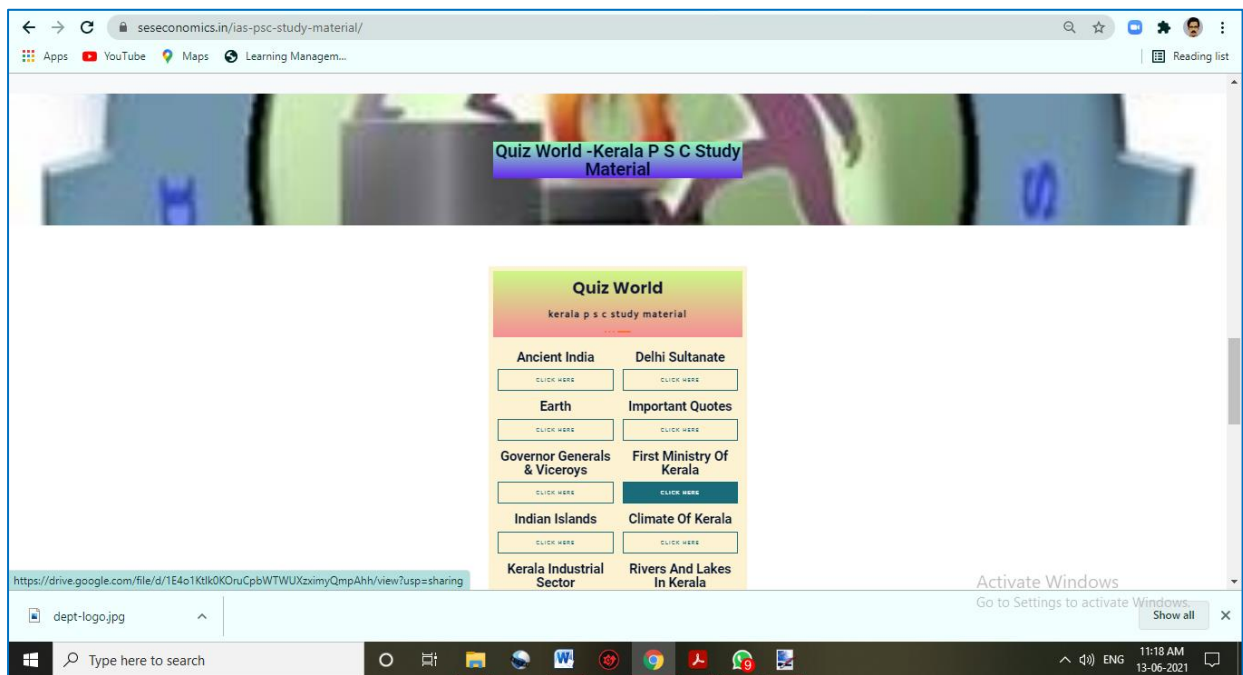
In association with Economics Alumni Association, we started online PSC Coaching for the students through the Department website <https://seseconomics.in/>. A YouTube channel for coaching was also started. The online training was inaugurated by the principal Dr. Dominic Thomas on 16.10.2020.



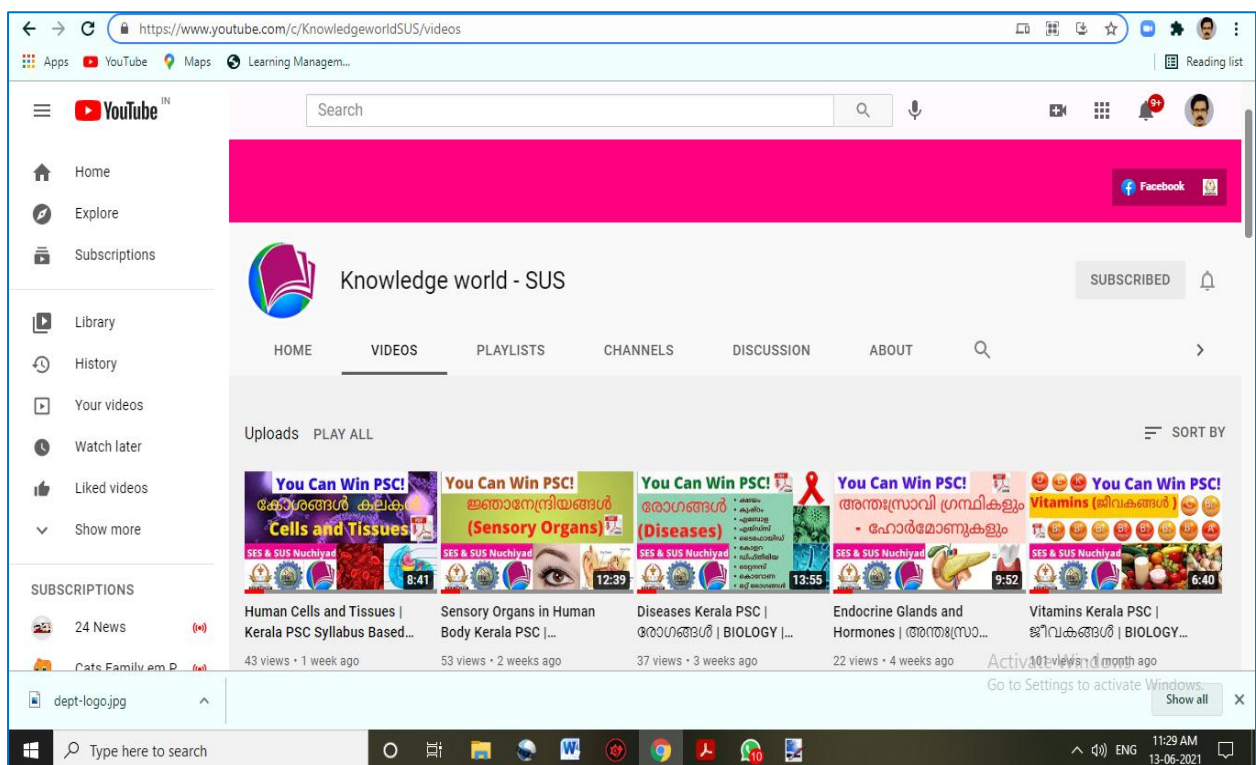
**Link:** <https://seseconomics.in/ias-psc-study-material/>

**YouTube Channel Link:**

<https://www.youtube.com/c/KnowledgeworldSUS/videos>



Economics department website



Economics department YouTube channel

## Orientation programme and Bridge course

Department of Economics conducted orientation programme for Economics students admitted in 2020. Due to Covidpandemic situation orientation programme was conducted on online mode.



**SES COLLEGE**  
SREE KANDAPURAM  
LIT. & NATL. SOCIETY

Address: 11, Banner, Palakkad  
District, Kerala  
686 001  
Phone: 0466 2222222  
Email: sescollege@gmail.com



**INDUCTION AND BRIDGE COURSE PROGRAMME  
2020-21**



Three weeks Orientation Programme and Bridge Course are organised by S.E.S College for First year Degree students to introduce the college to the students and also familiarise the initiatives of the college.

Week 1

**Monday(16/11/2020)- ( Parents & Students)**

Principal's Presentation: Dr.Dominic Thomas  
(Principal S.E.S College)

IQAC Presentation: Sri. Sajeesh T J  
( IQAC Coordinator)

Discipline Presentation : Smt. Sheela M Joseph  
(Convenor Discipline Committee)

**Academic Presentation: Smt.Jessi Jacob**  
( Convener AMC & Anti ragging)

**Tuesday (17/11/2020) ( Students)**

Introduction to NCC : Lt. Preju K Paul ( NCC Officer)

Introduction to NSS : Dr. Rejith P ( NSS Officer)  
Smt. Silja C ( NSS Officer)

**Wednesday (18/11/2020)**

Introduction to WWS:Smt. PunnyaPrakashan A K  
(Coordinator -WWS)

Introduction to SSP : Lt. Preju K Paul  
(Coordinator-SSP)

Introduction to ASAP : Smt.ShabeenaBacker  
(Coordinator-ASAP)

**Thursday (19/11/2020)**

Anti-Ragging Awareness Programme:  
Smt. Jessi Jacob  
( Convenor Anti ragging)

Resource Persons : Radhakrishnan K  
(Sub Inspector,KAP 4 Bn)

**Friday (20/11/2020)**

Motivation class & Counseling :  
Smt.SunithaJoseph  
(Coordinator -Counseling center)



<b>Week 2</b>	
<b>Monday(23/11/2020)</b> : Presentation by HoD	<b>BSc Mathematics:</b>
<b>Tuesday(24/11/2020)</b> : Introduction by Tutors- Department wise	Basics of Calculus
<b>Wednesday(25/11/2020)</b> : Introduction by Subject Wise Teachers	<b>BSc Physics:</b>
<b>Thursday(26/11/2020)</b> : Introduction to department wise clubs and others	Foundational Course in physics
<b>Friday(27/11/2020)</b> :Introduction to Bridge Courses/Certificate courses and others	<b>BSc Chemistry:</b>
	Basics of Inorganic Chemistry
	<b>MCJ:</b>
	Introduction to Journalism & Communication
	<b>SES Unaided</b>
<b>Week 3</b>	<b>B.Com:</b>
<b>Bridge Course ( Minimum 15 hrs Programme )</b>	Basics Accounting and Management Concepts
<b>SES Aided</b>	<b>BA English:</b>
<b>BBA :</b>	Basics of Language and Literature
Management Concepts and Basics Accounting	<b>BCA &amp; BSc Computer:</b>
<b>B.Com:</b>	Basics of IT
Basics Accounting and Management Concepts	
<b>BA English :</b>	<b>Week 4</b>
Basics of Language and Literature	Introduction of curriculum and syllabus (Along with Parents)
<b>BA Economics:</b>	
Economics Foundation Programme	

## Social Entrepreneurship

The department of Economics, SES College Sreekandapuram organised a webinar on "**Social Entrepreneurship**" for the students of Economics Department on 15.02.2021 .The programme was inaugurated by our principal Dr. Dominic Thomas and presided by Dr. Sreekumar N M, Assistant Professor & Head of the Department of Economics. This informative session was taken up by Sri. Abhilash Narayanan, RUDSET, Kanhirangad. 62 members attended the webinar.

**DEPARTMENT OF ECONOMICS**  
**S.E.S COLLEGE, SREEKANDAPURAM**  
**Class on**  
**"Social Entrepreneurship"**



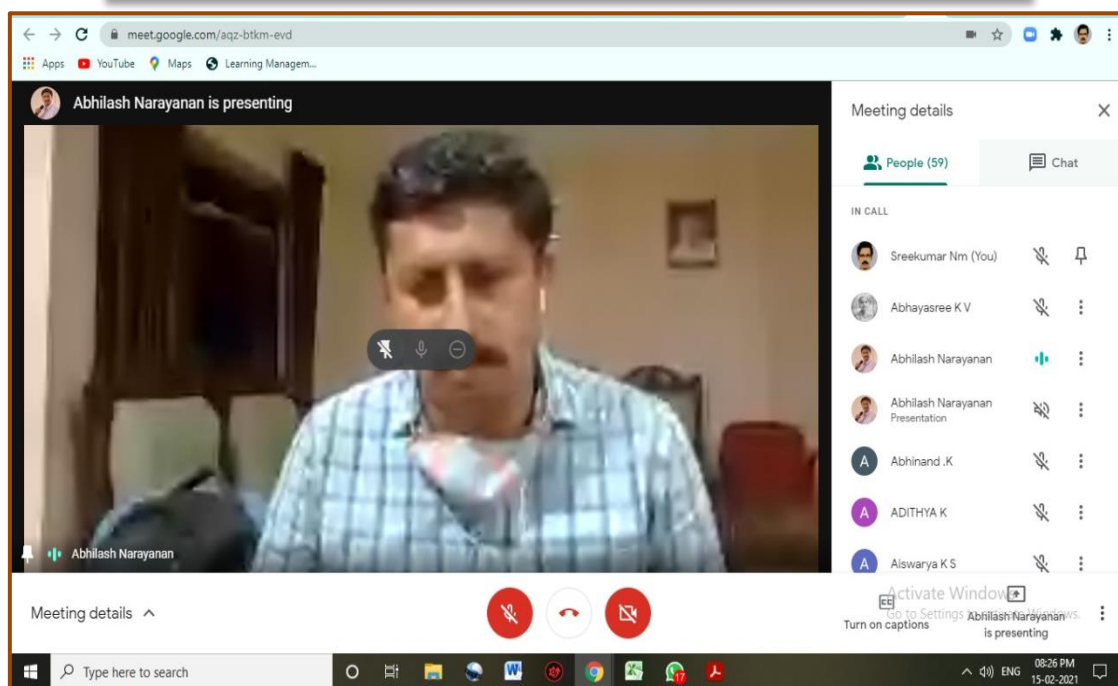
**15/2/2021, Monday 8PM to 9PM**  
**in Google Meet**

**Resource Person: Sri.Abhilash Narayanan**  
**RUDSET Kanhirangad**

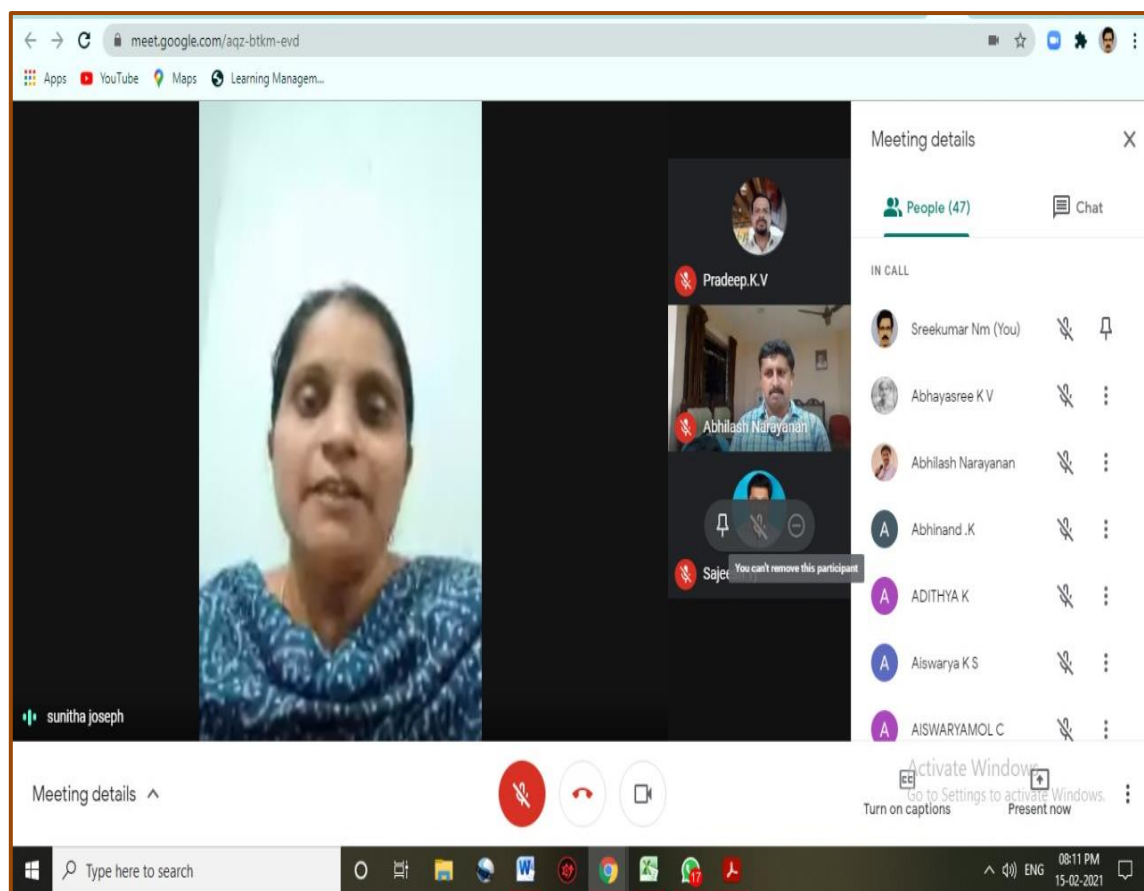
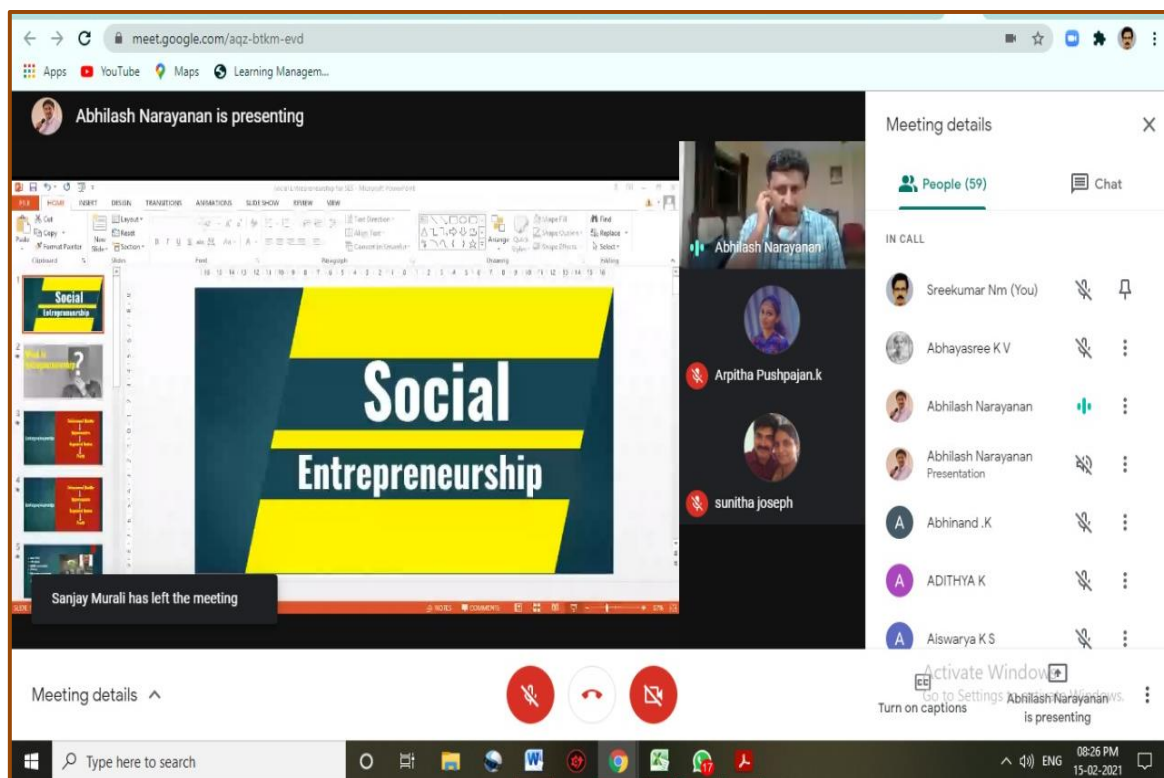
**Programme Co-ordinator: Smt.Sunitha Joseph**  
**Faculty, Economics Dep.**

*Social entrepreneurship is a new and evolving concept. It refers to a specific corporate and business model that intends to yield social and charitable benefits besides pursuing the maximization of profits.*

**All are invited**



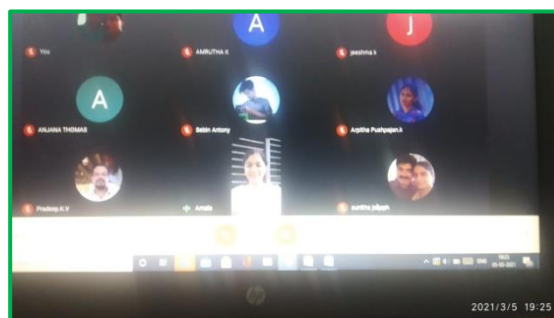
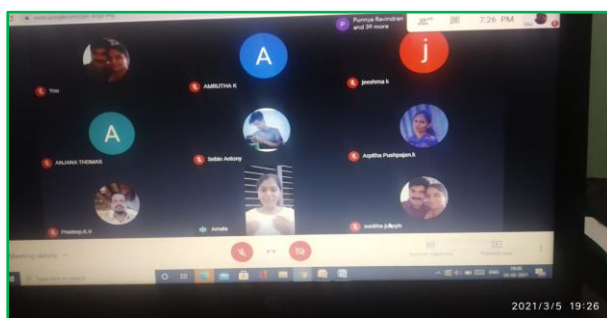
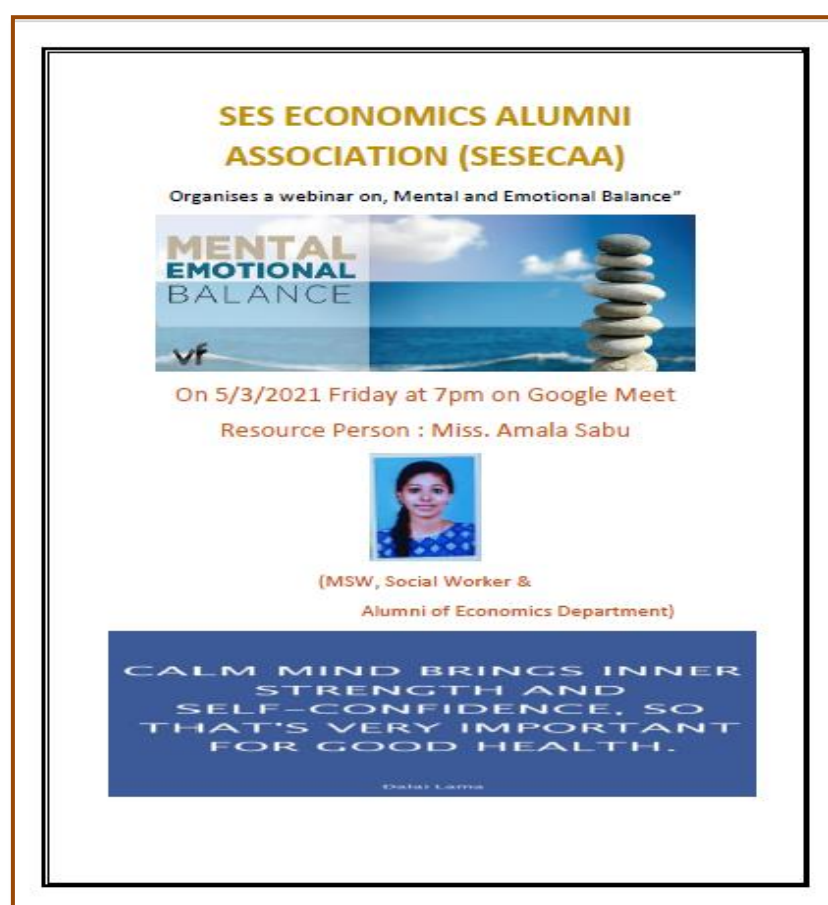
*Webinar on "Social Entrepreneurship"*



Webinar on "Social Entrepreneurship"

## *Mental and Emotional Balance*

The Department of Economics, S.E.S. College Sreekandapuram in association with Economics Alumni Association organized a webinar on "**Mental and Emotional Balance**" for the students of Economics Department on 05.03.2021. The program was presided by Smt. Sunitha Joseph, Assistant professor, Department of Economics. Miss. Amala Sabu, Social Worker and Alumni of Economics Department was the resource person. 49 Members attended the Webinar.







**Department of Economics**